

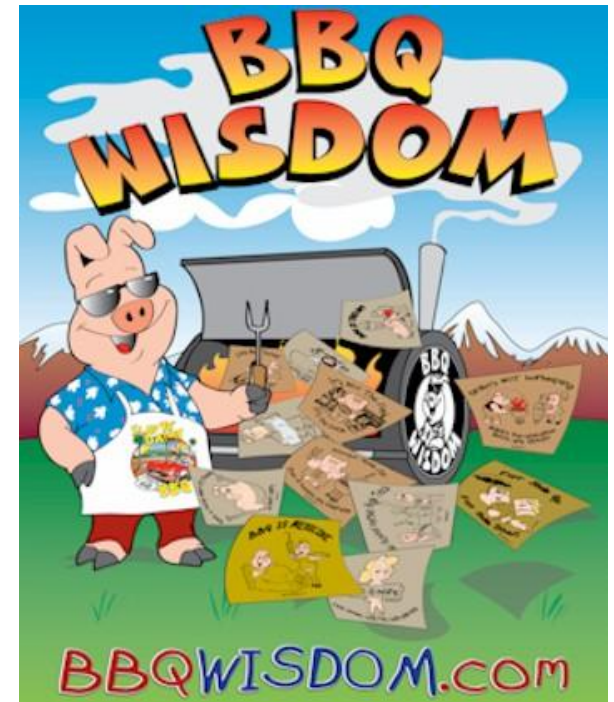


The idea for a line of tees simmered from 2007-2010 until I discussed the idea with Janet and Hank, owners of Planet Earth Print from Brea in Orange County, California. They are a top tee company (Stache, ES Boardshop, Maui & Sons, etc.) and handle my team shirts. They really focus on making shirts with eco-friendly equipment, ink, and cleaners. Their motto is "Earth matters" and we all need to do what we can, individually and collectively, to protect it for ourselves and our grandchildren. Patrick Carlson, my team logo designer from Valdosta, Georgia, joined and our collaboration journey began. It was a lot of fun and it took many weeks to come up with 20+ designs and the dozen selected for our 2010 product premier. We begin with an idea which is translated into sketches, followed by proof drawings, and the final. Here are some sketches that show the progression from idea to final.



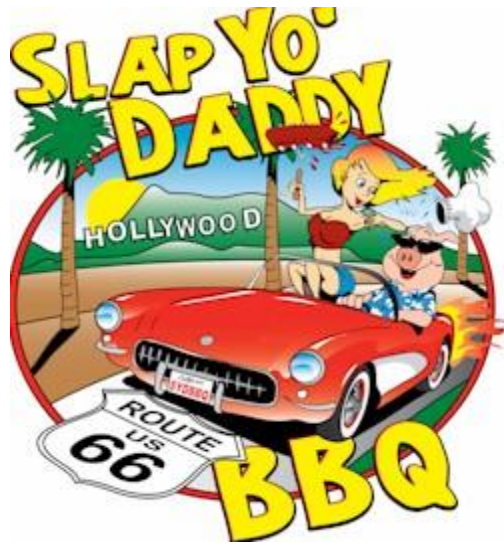
For product information and ordering, contact Janet Leyvas at 714-865-4239 or jleyvas1@sbcglobal.net 2781 Saturn St, Suite L Brea, CA 92821

To reach Pitmaster Harry, email Harry@SlapYoDaddyBBQ.com or call (909) 973-0334



BBQ Wisdom tees were created for men, women, and children who love grilling, cooking, and enjoying BBQ. This includes everyone from backyard to competition BBQ enthusiasts and the tees reflect the truisms, passion, humor, and fun of American BBQ





Born on the competition BBQ circuit and raised in Southern California, BBQ Wisdom is the love child of the [Slap Yo' Daddy BBQ](#) team, an award-winning Grand Champion BBQ team from Diamond Bar, California. Slap Yo' Daddy BBQ was one of the teams featured in [TLC's BBQ Pitmasters Season One](#) which ran from Dec 2009 to February 2010.

BBQ Wisdom draws its inspiration from the heat and smoke of world championship BBQ cooking where clothing comfort, durability, and cooking wisdom go hand in hand. The attitude is cute, fun, and a little poke at the unique cultural genre of folks who love it low and slow.

BBQ Wisdom offers a dozen designs made from exclusive pigment-dyed ring-spun 6.1 oz 100% cotton, the heaviest thickness available. Just pick one up and you'll immediately feel the Ultra Lux softness achieved through a unique process that feels like it's a tee you've owned for years and immediately destined to become your favorite.

All tees have limited commissioned original artwork and feature an element of BBQ wisdom that will bring a smile to everyone. Each design was specially developed to capture a unique experience for those who are passionate about grilling. The back neck logo of Pat the Pig with cool shades captures the essence of spreading happiness through BBQ.



BBQ Wisdom was created in part to raise funds for charity purposes, in particular children's charities (e.g., [Save The Children](#)) and to support military, their families, and veterans who have sacrificed for our country (e.g., [Operation Homefront](#)). We donate 20% of profits to such charities.

Live, Love, Laugh, BBQ, and Give,

Harry, Pitmaster Slap Yo Daddy BBQ



In the [recipe page](#) on my [SlapYoDaddyBBQ.com](#) website, I shared some BBQ tips which I called BBQ wisdom. When TLC asked me for promo material to launch the Season Premier of [BBQ Pitmasters](#) which featured our team, I gave them these [grilling tips](#) which they posted on their website. I received lots of positive feedback from fans of the show and that was the genesis of an idea for a line of tees since I couldn't find any tees on the Internet that I wanted to wear while grilling. I figured there were many folks who felt the same way so why not share my BBQ wisdom and passion with everyone.

Awarded Best New California Team in 2008 and California Rookie Team of the Year ROY in 2008, they made history and earned a rare KCBS achievement of winning Grand Champion with 1st place in all four meat categories in the 2009 Way Out West BBQ Championship. This barbeque team has proven that they know their stuff.

They've received countless awards in addition to these. Clearly, [Slap Yo Daddy BBQ](#) are masters at the grill, so you'll just have to check them out for yourself.